

**ROAD SAFETY GLOBAL
PERSPECTIVE: *“Responding to the
need for human resource capacity”***

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ATRANS 2009

«Developing a professional human resource capacity is critical to implementing an effective Decade of Action »

- - World Report
- - REAAA/HORA
- - APEC
- - ADB/ASEAN
- - ASEAN LTWG, Multi sector group
- - UNESCAP and countless reports

ASEAN/ADB Road Safety Strategy

Improved implementation of Action plans

1. Installation of monitoring systems in each country and at regional level
2. Centres of Excellence assisting in monitoring
3. Capacity/skills strengthening of key stakeholders and personnel in safety management

Awareness raising and advocacy

1. Development of in country road safety champions
2. Annual regional conference
3. Road safety excellence (“OSCARS”) awards
4. Media articles on road safety

Institutionalising ASEAN road safety Network

1. Establishment of an International Focal Point
2. Establishment , training and equipping of Regional and Country Focal Points
3. Collaborative research
4. ASEAN road safety newsletter

Capacity Building and institutional strengthening

1. Train the trainer workshops /courses (**Global Road Safety Studies**)
2. Local in country training courses by local trainers
3. Extensive Training of very large numbers of local safety specialists
4. Guidelines , Manuals and demonstration projects
5. Local Centres of excellence as sustainable providers of safety training courses /advice

Mobilisation of Private Sector and NGOs

1. Mobilise private sector eg FAMI to provide free helmets + training , and oil companies assist with defensive driving for professional drivers
2. Develop, establish and support NGOs with help from international safety NGOs (PRI , FEVR etc)
3. Ist aid training of professional drivers demo project with Red Cross

GRSP and Professional Development

Developed, trialled and evaluated

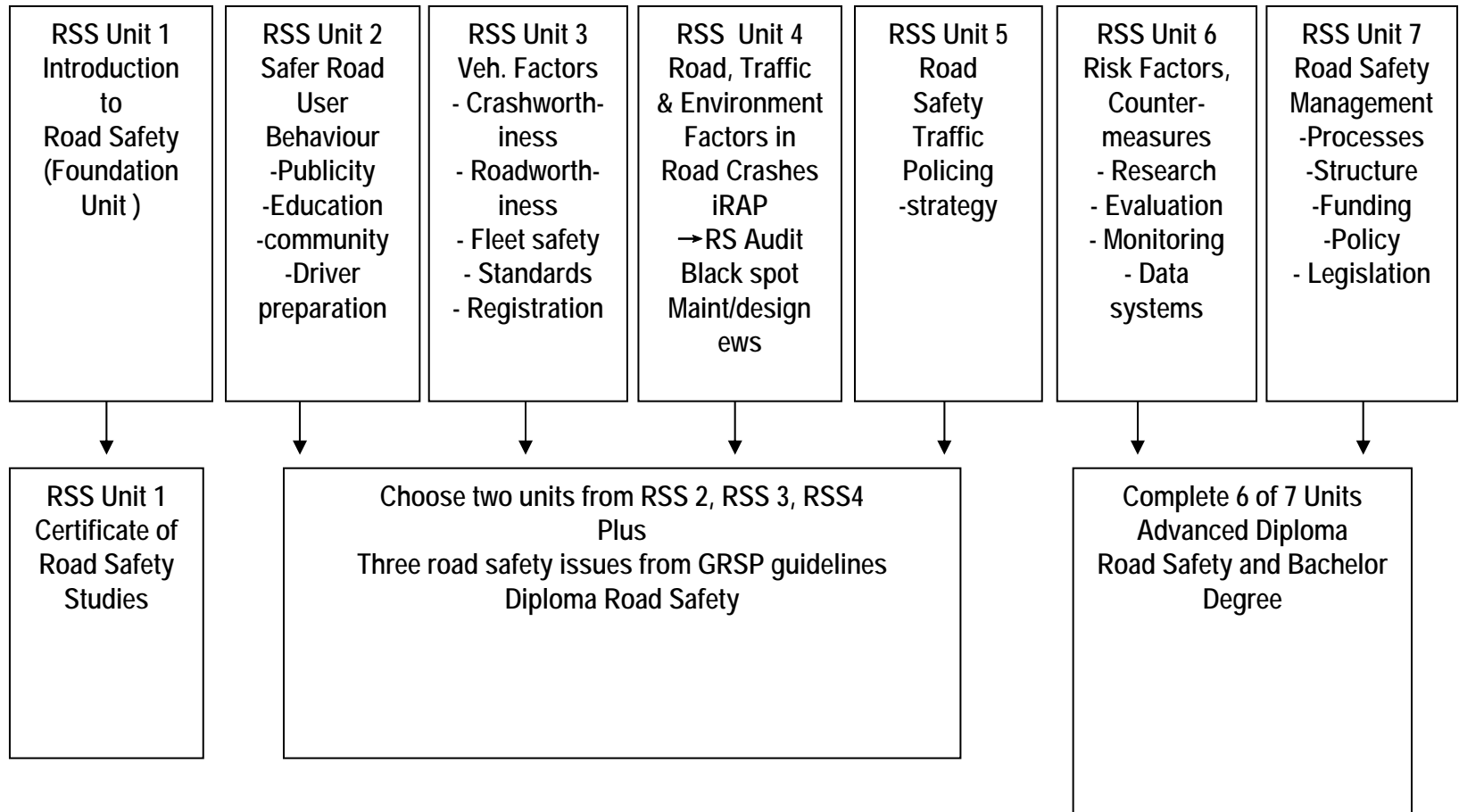
- Comprehensive Road User Behaviour
- Traffic Policing
- other modules, standards, GPM's and evaluation
- Includes reference material, flexible

Critical Road Safety Competencies

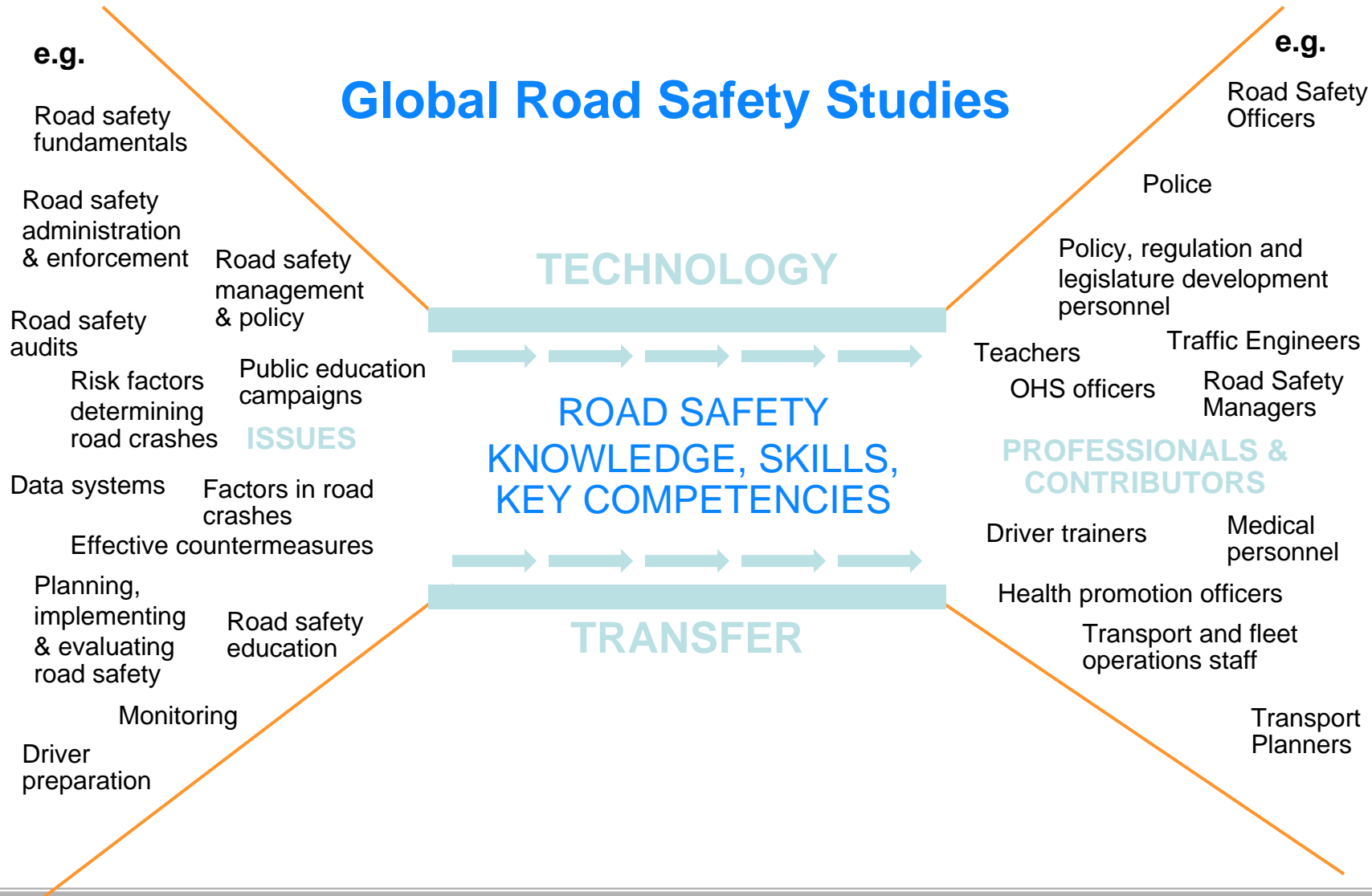
- *The involvement of multiple disciplines in road safety management.*
- *The importance of science based research and its application in effective road safety management*
- *The effects of economics, social, technological and demographic trends on road safety*
- *The factors occurring before, during and after a crash and involving driver, highway, vehicle and emergency response that effect road crash severity*
- *The combining of countermeasures from the four E's of traffic safety, education, engineering, enforcement and emergency response*
- *The institutional settings in which safety management decisions are made and the main public and private organisations that have road safety responsibilities, resources and information*
- *The main databases and information systems that can be used for safety management, including state, local and national databases*

Global Road Safety Studies

Overall Course Structure



Capacity Building/Professional dev./Training/Capability



Global Road Safety Studies

Responds to needs and develops capable human resource profession:

- addresses competencies needed to build road safety capabilities
- developed by academic and delivery experts
- designed to complement existing initiatives (e.g. Good Practice Manuals)
- development focussed on ASEAN “*test bed*” countries, but applicable globally

Global Road Safety Studies

- Mix of units delivered through range of flexible delivery options - intensive residential and distance education
- Delivered through Centres of Excellence
- All qualifications university accredited:
 - Certificate in Road Safety
 - Diploma in Road Safety
 - Bachelor Degree in Road Safety
 - Masters in Road Safety
 - Doctorate in Road Safety

GRSP ASIA Seminar 2009: Singapore

WHO?: All road safety professionals

WHAT?: Asia's Leading Road Safety Seminar

WHERE?: Singapore Pan Pacific Hotel

WHEN?: October 7 and 8

WHY?: professional development for effective
good practice road safety

GO TO?: www.grspasia.org